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S.D. SEC. OF STATE

STATE OF SOUTH DAKOTA
Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER: The Brookings Register — 2. DATE: 9-27-10

3. FREQUENCY OF ISSUE	3A. NO. OF ISSUES PUBLISHED ANNUALLY	3B. ANNUAL SUBSCRIPTION PRICE $
Monday - Saturday	311	143.21 By Carrier

4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers)
P.O. Box 177, 312 5th St, Brookings, SD 57006-0177

5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) P.O. Box 177, Brookings, SD 57006 0177

6. FULL NAME OF PUBLISHER: William N McMacken, Publisher

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

FULL NAME	COMPLETE MAILING ADDRESS
News Media Corporation	211 Hwy 83 East, Rochelle, IL 61068

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.

Wells Fargo Bank, Sixth & Marquette, Minneapolis, MN 55479

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	5039	4967
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	4491	4340
2. Mail Subscription (Paid and or requested)	348	317
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	4829	4657
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	10	10
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	0	0
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	4839	4667
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	40	40
2. Return from News Agents	160	160
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	5039	4967

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

William McMacken — (Signature)

Publisher — (Title)

State of South Dakota)
County)

KATIE COBB
NOTARY PUBLIC
SOUTH DAKOTA
SEAL SEAL

(Seal)

Sworn to before me this 29th day of September, 2010

Katie Cobb
Notary Public

My commission expires: 7-14-2015

Form: SOS REC 051 7/2004